

A circular logo with a stylized face in the center. The face has large, expressive eyes, a wide smile, and a small nose. The logo is surrounded by a ring of stars and a decorative border.

March 12th, 2024  
Tuesday Evening  
Colonial Theatre  
Phoenixville, PA

The Philadelphia Folksong Society Presents:

# THE FIRST ANNUAL GENE SHAY / FOUNDERS' AWARD CONCERT

A photograph of Gene Shay, an older man with a white beard and mustache, wearing a tan cap and blue-tinted sunglasses. He is smiling and singing into a microphone. He is wearing a brown t-shirt with a graphic that says "Tempest" and a silver chain necklace. A watch is visible on his left wrist.

Graphic Design by S Sweet  
Photo by M Smith





F. Jacobs



M Smith



F Jacobs

**Christine Lavin**

**John Flynn**

**Emily Drinker**

# PROGRAM

6:00-6:45

**Pre-Reception**

Special Admission & VIP Only

7:00-7:45

**Award Ceremony**

Our Honorees

Founders' Award

Charlie Miller and Dianne Tankle

Gene Shay Award

David Baskin and John Fuhr

**Concert**

8:00-8:20

**Emily Drinker**

8:25-9:00

**John Flynn**

9:05-9:50

**Christine Lavin**

10:00-10:30

**Post-Reception**

VIP Only





# TICKETS

## VIP Ticket \$500

also includes pre-reception with honorees & post-reception with performers

## Special Admission Ticket \$250

also includes pre-reception with honorees

## General Admission Ticket \$100

[Click here to  
purchase tickets.](#)

- All tickets include 7PM Award Ceremony and 8PM Concert.
- All Proceeds benefit the Philadelphia Folksong Society.
- As this is a fundraising event, ticket prices are high. However, a limited number of budget tickets are available for members on a tight budget. Email [rkutzik@pfs.org](mailto:rkutzik@pfs.org) for more information.



# SPONSORSHIPS

# ADS

## One Presenting Sponsor for \$25,000

- “Presented By” on the digital program’s front cover.
- A full page ad inside the front cover of the digital program.
- Your company’s logo on all the communications.
- “Presented By” announced at the beginning of the award ceremony and at the end of concert.
- 8 VIP tickets.

\$500 for a full page ad.  
\$250 for a half page ad.  
\$125 for a quarter page ad.  
\$100 for a business card sized ad.  
\$50 for a shout out line of congratulation.

## Two Award Sponsors for \$5,000

One for the Founders Award & one for Gene Shay Award.

- An ad across from the page describing the award.
- Your company’s name announced as the award sponsor prior to the award being introduced.
- 6 VIP tickets.

All ads must be submitted by  
Feb. 22, 2024 or a smiling banjo  
message of congratulations with the  
name of your company will be used.

## Official Sponsors for \$2,500

- A full page ad.
- 4 VIP tickets.

**[Click here to access the  
Ad & Sponsorship Form.](#)**

## Smiling Banjo Sponsors for \$1,500

- A full page ad.
- 2 VIP tickets.

For general questions please contact  
Rob Kutzik at rkutzik@pfs.org